

100 WOMEN

17 March 2014

Redefining Perth Philanthropy Launch of *100 Women*

A new collective giving initiative, *100 Women*, is set to launch on Tuesday, 25 March with a goal to collect and distribute \$120,000 in small grants to girl's and women's causes each year.

The launch breakfast is expected to bring together more than 100 professional Perth women, led by Perth entrepreneur Alicia Curtis. The concept has already attracted the support of high profile Perth women who have become Ambassadors for *100 Women*, including Maria Saraceni, Dr Erica Smyth and Rabia Siddique.

The *100 Women* initiative is designed as a giving circle, whereby members pool their financial contributions in order to have a larger impact on the charitable causes they support.

"As the name indicates we aim to gather groups of 100 women (or men) who will commit to donating \$1,200 annually, so that together we can award \$120,000 to worthy grant recipients each year," Ms Curtis said.

100 Women will be calling for members to join the initiative from the 25 March, and is aiming to have the first 100 members signed up by September.

Charities supporting girl's and women's causes will be invited to submit applications for grants later this year, and *100 Women* members will have the unique opportunity to review these applications and vote for the grant submissions they feel will make the most impact to address issues affecting girls and women such as:

- Education
- Microfinance opportunities
- Gender-based violence
- Sex trafficking
- Maternity mortality

All donations to *100 Women* will be fully tax deductible and 100 percent of donations received will be given out in grants. For more information on *100 Women*, visit 100women.com.au.

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For more information on or to attend the *100 Women* launch, please contact Megan Anderson on: P: 0408 917 196 or E: m.j.anderson@live.com

100 Women launch details:

Tuesday, 25 March 2014

7.15am – 8.30am

Bankwest Place, 300 Murray St, Perth

100 Women launch speakers:

Alicia Curtis – *100 Women* Chair and Founder, social entrepreneur

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About 100 Women

Program founder [Alicia Curtis](#) explains how the concept of *100 Women* was formed: "The idea was first inspired by reading the book [Half the Sky](#), a book which raises awareness of the continued plight of women and how through investment and empowerment, real change can be achieved," Alicia said.

100 Women is a giving circle which enables everyday people to be involved in creating a world where all women and girls can live safely with access to health, education and economic freedom. We do this by combining donations and knowledge to provide impact grants.

The uniqueness of *100 Women* is that our donors are responsible for choosing the projects who receive funding. All members are encouraged to learn about the issues through educational events, and engage with the successful projects to help promote change.

Ambassadors for 100 Women

The concept has already attracted the support of high profile Perth women who have become Ambassadors for *100 Women*:

Rabia Siddique: *"To have the opportunity to play my part in inspiring and empowering girls and women to be the best version of themselves and realise their dreams is a joy."*

Erica Smyth: *"It is easy for us living in Perth to forget that many women still live in fear of abuse, poverty, cultural barriers or lower educational opportunities. 100 Women gives us, collectively, a chance to assist such women and to show them they are not on their own."*

Maria Saraceni: *"Holding out a hand for guidance and support is a direct and effective way to bring at least one other woman on the journey to achieve her true potential. But walking alongside that woman gives her palpable inspiration and courage."*